

ASIFA *outh* FA

INTERNATIONAL ANIMATION SOCIETY

SPONSORSHIP OPPORTUNITIES



Why sponsor us?

Accessibility. Eco-aware. Equity.

4 initiatives your funding helps us with

ASIFAC is one of the few festivals that pays filmmakers a screening fee.

We pay a modest screening fee of \$15 with a goal of fair creator compensation.

We run a hybrid festival to provide content online for accessibility.

We put extra effort into providing free access to our festival content both onsite and online.

We prioritize lowering our carbon footprint.

Making sure our printed signs are reusable for years to come, holding all our meetings digitally, etc.

We provide volunteer stipends & reimbursements.

As an all-volunteer organization running free and low-cost year-round events, we reimburse our volunteers for gas, parking, and meal stipends.

The Mission of ASIFA-South

A CONNECTED WORLD THROUGH ANIMATION

ASIFA-South is the Southeastern US Chapter of ASIFA International, the international animation network - headquartered in Atlanta, GA. The goal of ASIFA-South is to foster and unite the animation community locally and globally to promote artists and the art of animation. We aim to better the industry through communication and collaboration.

ARTIST VISIBILITY & GLOBAL COMMUNITY

We are focused primarily on being a driving force in developing a sustainable creative industry in the Southeastern United States.

INDUSTRY ADVOCACY

ASIFA-South partners with organizations locally and globally to advocate for sustainable practices as a representative of the animation industry.

CELEBRATING THE COMMUNITY VOICES

We focus on fostering a supportive, open-minded community based on inclusion where diverse voices are respected.

SUPPORT OF STEAM EDUCATION

We support the next generation of artists and interest in animation by promoting STEAM education with year-round free and low-cost workshops for schools, libraries, and more.

[Click Here to Learn More About Year Round Events](#)

[Click Here to Learn More About ASIFAC 2022](#)



ASIFAC Animation Festival and Conference 2024

Uplift the industry by uplifting the community

ASIFAC FESTIVAL

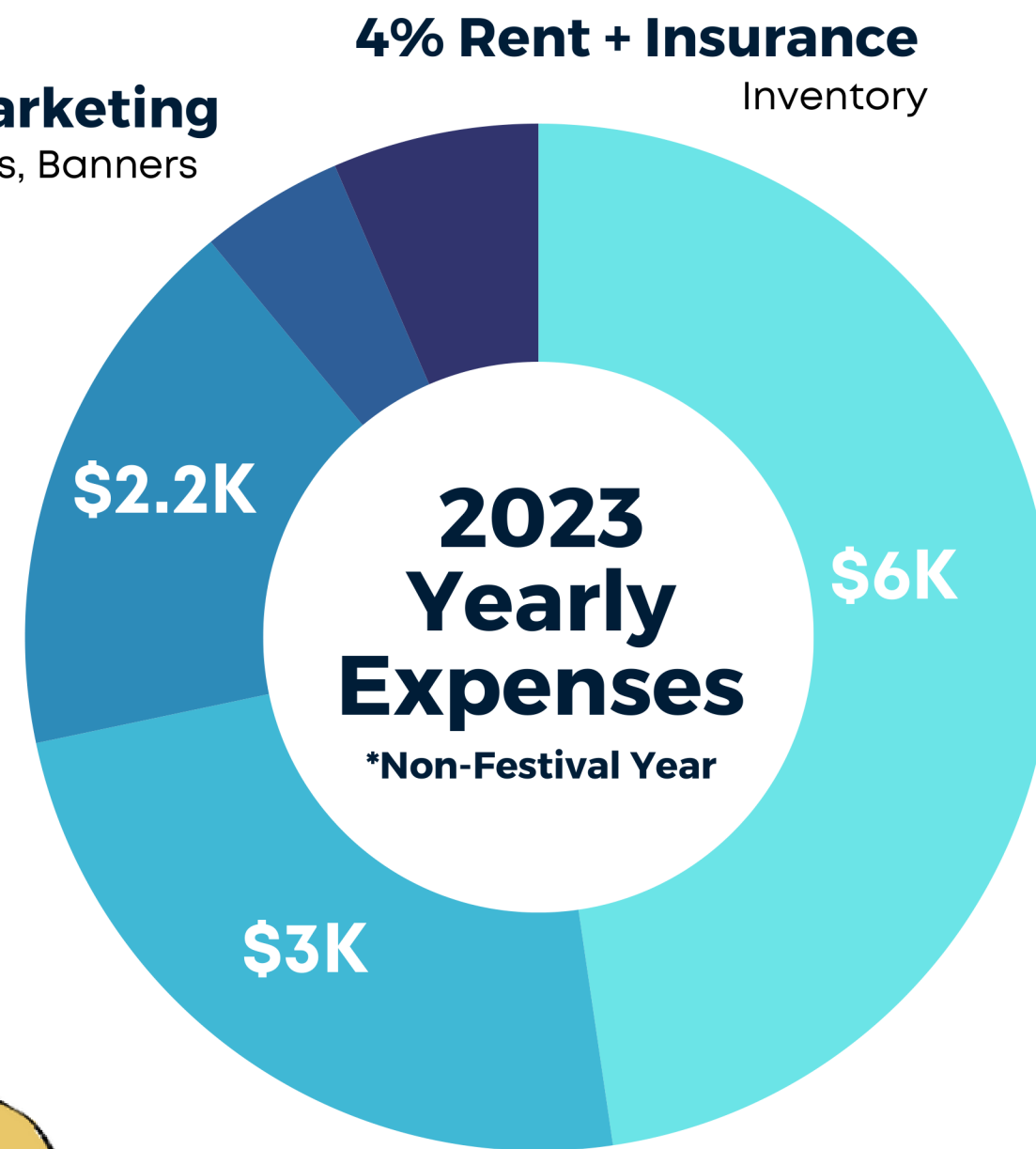
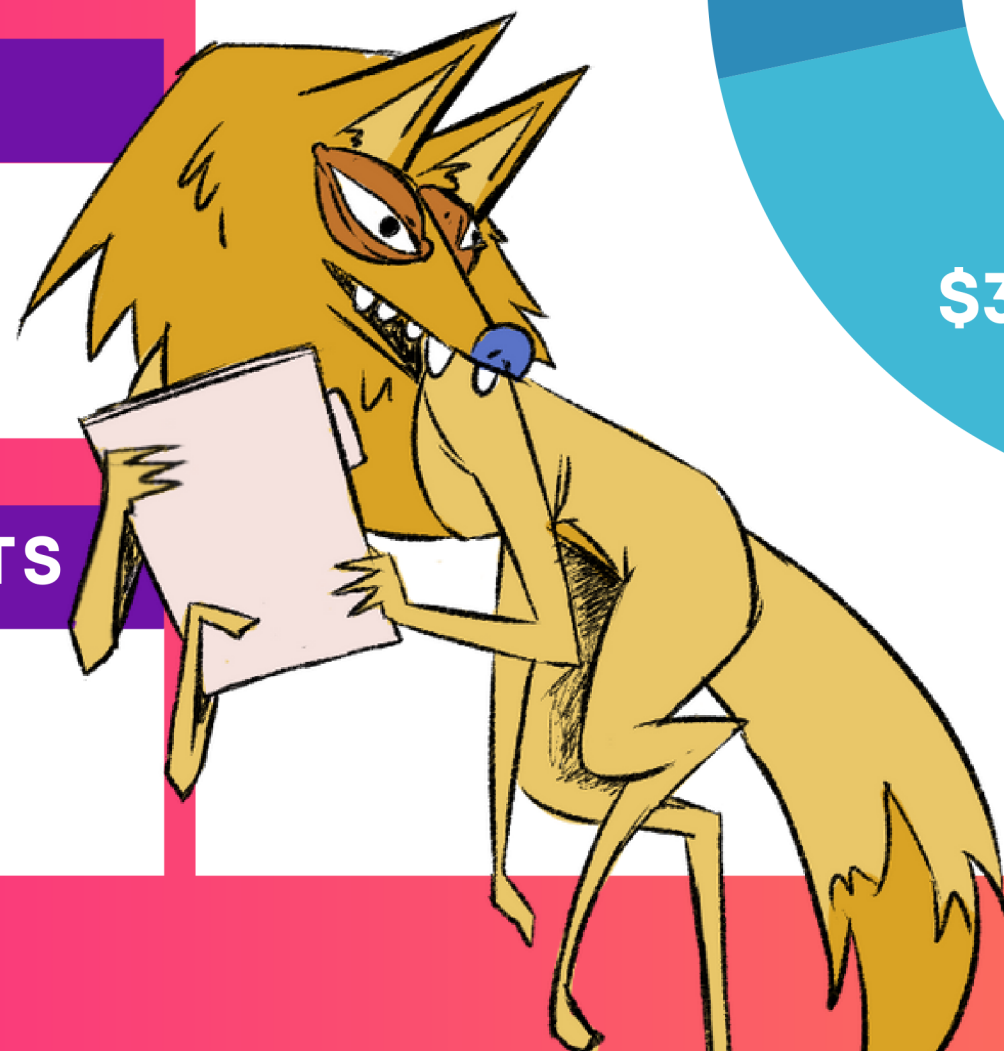
270 Unique In-Person Attendees
1091 Event Ticket Orders
9 Panels
19 Panelists
35 Volunteers
192 Films submission
40 Films selected
6 Screening Blocks
52 Virtual Screenings

FESTIVAL EVENTS

Portfolio Review
Trivia/ Community Interaction
Mixer Activities
Workshops

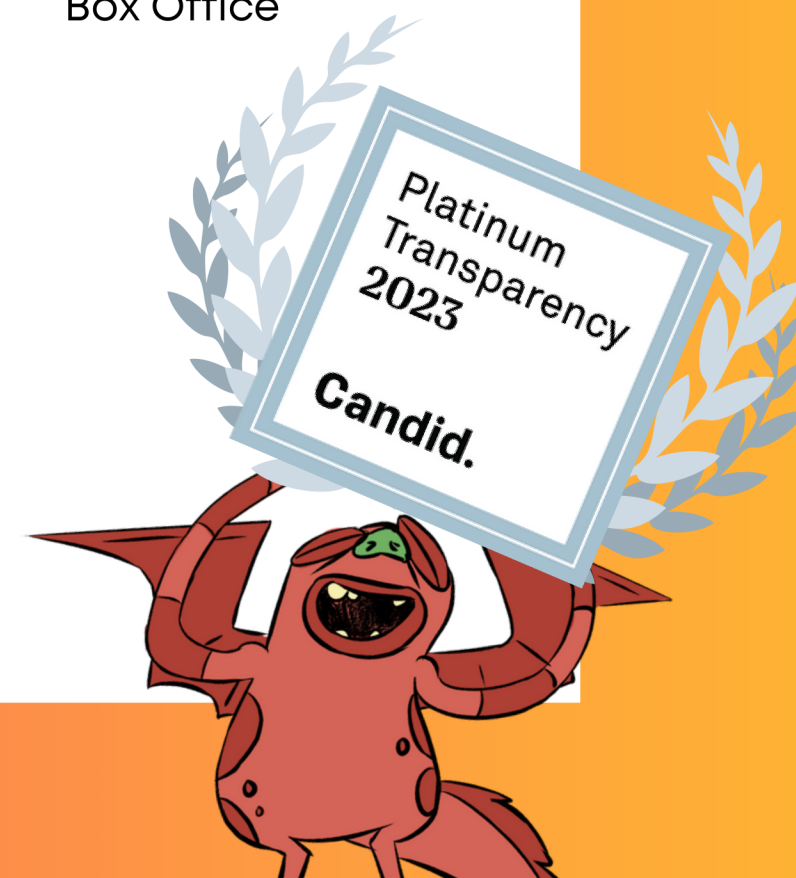
YEAR ROUND EVENTS

140 + Online Panels/ Workshops
Bimonthly Youtube Tutorial
25 + Partner Events



22% LABOR EXPENSES
Grant Writers, Teaching Artists, and other Contractors

43% SOFTWARE/EQUIPMENT
Software
Electronics
Inventory Storage
Workshop Materials
Stationery
Box Office



PAST ASIFAC PANELISTS & JURIES



Henry Madden

*Dreamworks TV,
Supervising Producer*

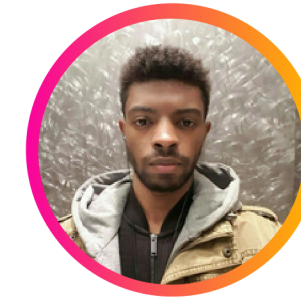
Where's Waldo?
Dora the Explorer



Sidney Clifton

*SVP of Animation & Mixed Media,
Jim Henson Company*

Senior consultant, Black
Women Animate



Akiel Guzman

*SVP of Animation & Mixed Media,
Jim Henson Company*

Senior consultant, Black
Women Animate



Carin Powell

*Co-founder,
Signing Animation*

Deaf/ hard of hearing non-profit
animation studio & advocacy



Ollie Green

*VP of Animated Productions,
Adult Swim*

Emmy award winning
producer



Genevieve LeDoux

*Principal Owner,
Silver Comet Productions*

Emmy award-winning
Producer, Tumble Leaf



Shuzo Shiota

*President,
Polygon Pictures*

Emmy award winning producer Lost
in Oz, Godzilla animated series



Barry Purves

*BAFTA & Oscar nominated
puppet animator*

Author, "Stop Motion: Passion,
Process and Performance"



Asante Bradford

*Sr. Industry Engagement Manager,
Georgia Department of Economic
Development*



Bobby Pontillas

*Overall Development,
Walt Disney Company*

Co-founder,
Rise Up Animation



Iveth Bueno

*Dreamworks TV,
Supervising Producer*

Where's Waldo?
Dora the Explorer



Lauren Brown

*Associate Art Director,
Zynga Inc.*

Former Lead Artist, EA
Emmy Award winning illustrator

ASIFA outh SPONSORSHIP

The ASIFAC 2024 festival is going hybrid in June. As a result, the All-Access Pass provides access to both the virtual and physical event spaces. We are offering agreements with duration up to 2 years.

BRONZE



\$500

Marketing Package with Text Mention and Year-Round Social Media

Short Georgia Animation Industry Report

2 Standard Membership

2 ASIFAC All-Access Passes

Three Month Event Recognition

Exclusive Sponsor/Partner only Event

SILVER



\$1000

Marketing Package with Small Logo & Link, Short Copy, & Year-Round Social Media

Short Georgia Animation Industry Report

4 Standard Memberships

4 ASIFAC All-Access Passes

1 Year Event Recognition

Exclusive Sponsor/Partner only Event

GOLD



\$1500

Marketing Package, Large Logo & Link, Short Copy, & Year-Round Social Media

Full Georgia Animation Industry Report

6 Standard Memberships

6 ASIFAC All-Access Passes

Year Round Event Recognition for 2 Years

Exclusive Sponsor/Partner only Event

Inclusion in Sponsor Reel



For sponsorship interest:
Jeffrey Yu | Business Director | 770.241.7464 | jeff@asifa-south.com

**Physical Event Availability May Vary Due to Pandemic*

ASIFA *outh*

PARTNERSHIP & MORE

There are alternative ways for you to support our organizations through partnerships, in-kind donations, and/or event sponsorships.

In-Kind

Software
Hardware
Clothing/Apparel
Toys/Collectibles
Art Prints/Graphic Art
Work
Art Supplies
Donation to Partner Organizations
Social Media Marketing
And More!

Education

Workshop
Incubator
Panels/Roundtables
Internship
Apprenticeship
Professional Mixers
Company/Organization Tours

Event

Fundraiser Set Up
***Venues**
Speakers and Panelists
Employee Volunteers



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**Physical Event Availability May Vary Due to Pandemic*

5 PARTS BUSINESS BASICS PANEL SERIES FOR CREATIVES
 HIGHLAND BALLROOM MON 6:30-8:30 PM
 Pt. 1: Setting Up a Business Entity
 ONLINE TICKETS: 10\$ AT THE DOOR: 15\$
<http://bit.do/bizbasics>

ENTERTAINMENT LAWYER
LEE MORIN
20
 JUNE 2016

ASIFA CREATIVE INCUBATOR 2018
 SPONSORED BY SCHOOL OF HUMANS



A HUGE THANKS TO OUR SPONSORS

Your donations and support go towards helping us put on events and keeping them free/ low-cost for the community.

THANK YOU!

*ASIFA-SOUTH is a 501 (c) (3) non-profit organization.
 Your contribution is tax-deductible.*



SLOTHIQUE

